

31 August 2020

Upfield and GrainCorp announce long-term partnership

Upfield, a global leader in plant-based nutrition, has entered into a long-term partnership with GrainCorp, a diversified Australian food ingredients and agribusiness company, to manufacture a range of its spreads products.

The long-term production contract will ensure major brands of retail spreads, including iconic brands Flora, Flora Pro Activ and Bertolli will continue to be produced in Australia and New Zealand.

Julia Strain, Country Director, Upfield Australia and New Zealand said:

“Following a full review of our existing sourcing arrangements for our plant-based portfolio, we have made the decision to enter into a new relationship with GrainCorp.

“Through this new partnership we are reinforcing our commitment to local manufacturing, as well as continuing to deliver the high quality and great tasting products that our consumers know and love.”

Robert Spurway, Managing Director and CEO, GrainCorp said:

“GrainCorp is pleased to play a vital role in Upfield’s supply chain, by manufacturing products for the largest plant-based nutrition company in the world.

“This is a positive outcome for both companies, and we look forward to working with the Upfield team.”

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